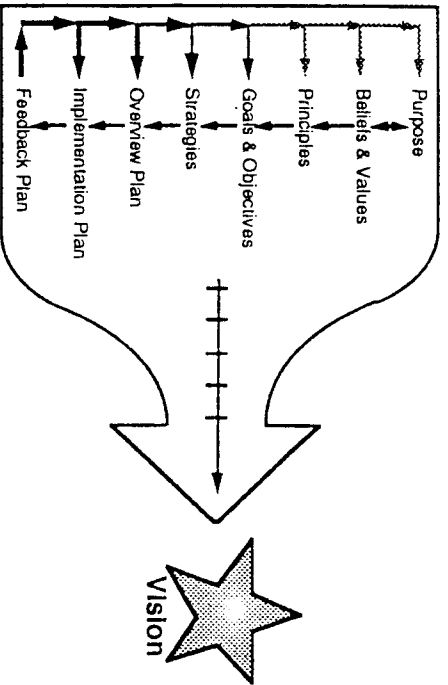
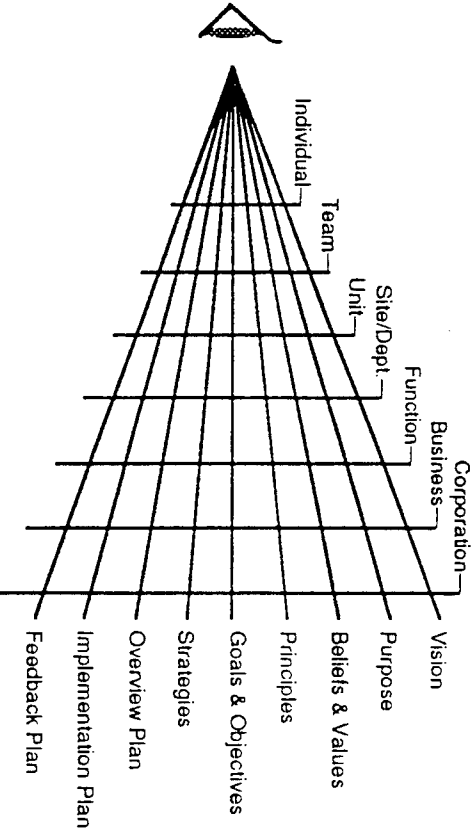


Context Design Framework



Yost & Associates

Achieving Understanding, Alignment, and Unified Effort in Organizations



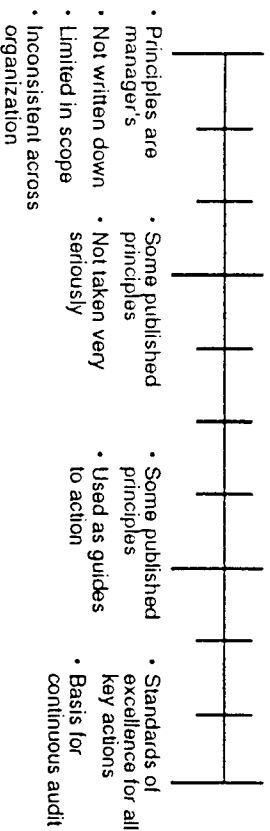
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Essential Elements of Context Design

Purpose	Nature and scope of business			Value added to stakeholders	
	Business	Functioning	Organizing	People	Change
Vision					
Beliefs & Values					
Principles					
Goals & Objectives					
Strategies					
Overview Plan					
Implementation Plans					
Feedback Plans					

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Management by Principle



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